

Robotiq teams up with industry leaders to build high-performance cobot application solutions

Collaboration will help manufacturers automate their production faster and increase ROI



Photo caption: Bart Houben, VP of sales and marketing, Pickit (left) and Samuel Bouchard, CEO Robotiq (right).

Québec City, Canada (September 9, 2020) – Robotiq is making the world of collaborative robots even more... collaborative – by joining forces with 3D vision pioneer Pickit and industrial linear motion specialist Festo.

“Collaboration is not just for robots,” said Annie Giguère, VP of product management and marketing at Robotiq. “Working together with other industry leaders, namely Pickit and Festo, will help us provide manufacturers with better application solutions for their production floor.”

Pickit and Robotiq technologies have previously been used together in bin-picking applications, leveraging Pickit’s renowned 3D vision and Robotiq’s quick-to-production grippers. With the new strategic partnership, Robotiq and Pickit will develop even better application solutions for the manufacturing world.

“At Pickit, we share Robotiq’s positive impact and creative values,” said Bart Houben, VP of sales



and marketing. “We’ve worked together in the past and we are excited to launch what we’re creating together.”

“Festo Canada and Robotiq worked closely together to make this partnership a success,” said Achim Kottmann, product manager at Festo. “We are looking forward to launching joint products that will widen access to cobot applications for even more manufacturers.”

Festo is bringing its world-class industrial automation product range to the table. Combined with Robotiq’s philosophy of ease of use and quick integration, manufacturers will benefit from a new range of all-in-one solutions to start production faster.

“We are proud to be working with Pickit and Festo, both industry leaders in their respective fields of 3D vision and industrial linear motion. Our shared commitment to getting factories automated quickly, easily and efficiently will be multiplied by combining our expertise,” said Samuel Bouchard, CEO of Robotiq.

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About Robotiq

Robotiq exists to free human hands from repetitive tasks. It is the global leader in cobot application solutions for factories. Manufacturers automate manual tasks using Robotiq's easy-to-deploy technology, its Lean Robotics deployment process and extended local partner network. By doing so, they become more productive while fully leveraging the potential of their skilled workers.

About Pickit

By giving eyes to robots, Pickit enables reliable automation for bin picking applications. A pioneer in robotic plug-and-play 3D vision with a focus on ease of use, Pickit fostered the adoption of the technology in manufacturing. Currently, Pickit focuses on maximizing the robust performance of bin-picking robotic cells, providing application-specific vision engines, tool design, and picking strategies.

About Festo

Festo is a global player and an independent family-owned company with headquarters in Esslingen am Neckar, Germany. The company supplies pneumatic and electrical automation technology to 300,000 customers of factory and process automation in over 35 industries. The products and services are available in 176 countries. With about 21,200 employees in over 250 branch offices in 61 countries worldwide, Festo achieved a turnover of around €3.2 billion in 2018. Each year around 8% of this turnover is invested in research and development.



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